



## **2018 Internship - SOCIAL MEDIA (Application deadline is March 12<sup>th</sup> 2018)**

### **The Internship last for 3 months, starting in March 2018)**

Anti-Tribalism Movement have created a unique hands on experience for students looking to gain experience in the charity sector with a focus on Media Communications and Marketing.

***We are looking for bright, passionate, hard-working students to be a part of our team through our internship program.***

**All internships for the Anti-Tribalism Movement are unpaid internships.**

**Salary: £0 (Travel and Food expenses reimbursed)**

The internships allow the individual to gain valuable experience with a professional organization for their future in the charity, and marketing industry. All candidate hours can be flexible to accommodate with your university or work schedule.

**Position Overview:** Anti-Tribalism Movement is looking for a creative and driven Social Media intern to assist in running the team social media accounts. This person will work alongside the Social Media Manager and have a chance to learn how ATM runs their social media accounts, covers events, and much more. Upon completion of this internship you will have a working knowledge of social media management in organisations and be able to pursue digital positions across many industries.

### **Essential Duties & Responsibilities:**

- Post content to Facebook, Twitter, Instagram, and Snapchat.
- Edit social media graphics using Photoshop and video using Premiere Pro
- Copy Writing
- Analyse social media analytics
- Basic photography and videography
- Other duties and projects as assigned.
- Ability to work 2 days a week in the office, plus event days such as International Somali Awards
- Applicants should be working towards an undergraduate or graduate degree with an emphasis in communications, PR, marketing, or related field
- Interested in pursuing a career in digital media
- Basic understanding of Photoshop
- Strong writing skills
- Exceptional reliability, interpersonal, communication, and organizational skills required
- An 'ideas' person who is able to work extremely well within a team to come up with creative solutions and identify new opportunities, often in a high-pressure, fast-changing environment
- Strong attention to small details is a must.